

Example Strategy Consulting Firm Presentations



The type of graphs and charts presented in the *Strategy Consulting Firm Presentation Toolkit* are used throughout the world by major strategy consulting firms and there are many publicly available examples. While most such available studies are carried out for non-profits, industry associations, or governments (and are thus in the public domain), they are all excellent examples of how strategy firms use charts to make key points as well as organize and present their findings. You can undoubtedly find more for yourself, but here is a sampling of some recent examples.

Bain and Company (<http://www.bain.com/>)

Bain & Company is a global management consulting firm headquartered in Boston, Massachusetts. The firm provides advisory services to many of the world's largest businesses, nonprofit organizations, and governments. Bain has 50 offices in 32 countries and more than 6,000 employees.

- Cost study for University of North Carolina
 - http://universityrelations.unc.edu/budget/documents/2009/UNC%20Efficiency%20and%20Effectiveness%20Options_FINAL.pdf
- Operational Excellence at University of California Berkeley
 - <http://www.uh.edu/af/budget/UCB.pdf>
- Global Diamond Industry Report 2013
 - http://www.bain.com/Images/BAIN_REPORT_The_global_diamond_report_2013.pdf

McKinsey & Company (<http://www.mckinsey.com/>)

McKinsey & Company, Inc. is a global management consulting firm that focuses on solving issues of concern to senior management. The firm serves as an adviser to businesses, governments, and institutions around the world. McKinsey is considered one of the most prestigious management consulting firms in the world, with over 100 offices in 60 countries.

- US Postal Service Future Business Model
 - <http://about.usps.com/future-postal-service/mckinsey-usps-future-bus-model2.pdf>
- US Ski Association Study
 - <http://media.usa.org/Public/Communications/2013/McKinseyStudy.pdf>
- Electricity Efficiency in the U.K.
 - https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/48456/5776-capturing-the-full-electricity-efficiency-potential.pdf

Boston Consulting Group (<http://www.bcg.com/>)

The Boston Consulting Group (BCG) is a global management consulting firm with 78 offices in 43 countries. It is one of the largest private companies in the United States and serves as an advisor to clients in the private, public, and not-for-profit sectors across the globe.

- Projecting US Mail Volumes to 2020
 - <http://about.usps.com/future-postal-service/bcg-detailedpresentation.pdf>
- Economic Impact of Emissions Standards in California
 - http://cafuelfacts.com/wp-content/uploads/2012/07/BCG_report.pdf

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- Economic Impact of Media Industry in New York City
 - http://www.nyc.gov/html/film/downloads/pdf/Media_in_NYC_2012.pdf
- Role of Technology in Small and Medium Enterprise Growth
 - https://www.bcgperspectives.com/Images/Ahead_of_the_Curve_Oct_2013_tcm80-145844.pdf

The Parthenon Group (<http://www.parthenon.com/>)

The Parthenon Group is a business strategy consulting firm with expertise in corporate strategy, private equity, education and health care. It was founded in 1991 by two former Bain consultants and has over 250 consultants with offices in Boston, San Francisco, London, Mumbai and Shanghai.

- Building World-Class Universities
 - http://www.parthenon.com/GetFile.aspx?u=%2FLists%2FEvents%2FAttachments%2F12%2F1002ED_GE_Parthenon%2520FedUni%2520Report.pdf
- Education Investment Opportunities in KSA and UAE
 - <http://www.parthenon.com/GetFile.aspx?u=%2FLists%2FThoughtLeadership%2FAttachments%2F36%2FBFE-MENA.pdf>
- Online Post-Secondary Education in Florida
 - http://www.flbog.edu/documents_meetings/0206_0658_5145_02c%20FINAL_Summary_Post-Secondary-Online-Expansion-in-Florida_2012_11_16.pdf

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