Strategy Consulting Firm Presentations

The type of graphs and charts presented in the *Strategy Consultants Presentation Toolkit* are used by strategy consulting firms and there are many publicly available examples. While many of these studies are for non-profits and industry associations, they are excellent examples of how strategy firms use charts to make key points and present their findings. Here are some examples from the leading firms.

Bain & Company

- Global Diamond Industry Report 2017
  - http://www.bain.com/Images/bain_diamond_report_2017_pages.pdf
- Luxury Goods Market Study 2016
  - http://www.bain.com/Images/REPORT_Luxury_Goods_Worldwide_Market_Study_2016.pdf
- Cost Study for University of North Carolina
  - http://universityrelations.unc.edu/budget/documents/2009/UNC%20Efficiency%20and%20Effectiveness%20Options_FINAL.pdf
- Operational Excellence at University of California Berkeley
  - http://www.uh.edu/af/budget/UCB.pdf

Boston Consulting Group

- The True Luxury Global Consumer Insight
  - https://altagamma.it/media/source/BCG%20Altagamma%20True-Luxury%20Global%20Cons%20Insight%202017%20-%20presentata.pdf
- Projecting US Mail Volumes to 2020
  - http://about.usps.com/future-postal-service/bcg-detailedpresentation.pdf
- Shareholder Value Creation in a Hesitant Economy
  - http://www.cfasociety.org/perth/Lists/EventsCalendar/Attachments/7/BCG%20CFA%20Perth%20Presentation.pdf
- Economic Impact of Media Industry in New York City
  - http://www.nyc.gov/html/film/downloads/pdf/Media_in_NYC_2012.pdf

EY-Parthenon

- University Strategy in a Digital World
  - http://parthenon.ey.com/Publication/vwLUAssets/parthenon-ey-onlinelearning-ip/$FILE/parthenon-ey-onlinelearning-ip.pdf
- Online Post-Secondary Education in Florida
  - http://www.flbog.edu/documents_meetings/0206_0658_5145_02c%20FINAL_Summary_Post-Secondary-Online-Expansion-in-Florida_2012_11_16.pdf

McKinsey & Company

- The Future of Healthcare 2018
  - https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/the-future-of-healthcare-finding-the-opportunities-that-lie-beneath-the-uncertainty

- How Tech Giants Deliver Outsized Returns
  - https://www.mckinsey.com/industries/high-tech/our-insights/how-tech-giants-deliver-outsized-returns-and-what-it-means-for-the-rest-of-us
- US Postal Service Future Business Model
  - http://about.usps.com/future-postal-service/mckinsey-usps-future-bus-model2.pdf
- US Ski Association Study
  - http://media.ussa.org/Public/Communications/2013/McKinseyStudy.pdf
- Electricity Efficiency in the U.K.
  - https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/48456/5776-capturing-the-full-electricity-efficiency-potentia.pdf

Create Your Own Charts

With the right tools, you can create great charts for your next presentation. To get started, download a free 30-day trial of the Mekko Graphics charting software.

Here are some presentations that are available for download on our website.

- Amazon's Quarter in Just 4 Charts
- Analyzing Apple
- Mastering Chart Selection
- Building a Strategy Presentation
- Market Analysis
- Profit Improvement
- Tools for Marketing
- Strategic Due Diligence

Please visit our chart gallery to see more examples of marimekko, bar mekko, cascade, bubble, area, bar, scatter and gantt charts.